Q·Trax

Eliminate your paper-based sales referral and task management processes for an automated solution!

Empower yourself and your team, and always know…

What's in your Queue?

Are you missing out on referrals because they get lost in the shuffle? Can you easily tell who is or isn't sending or responding to leads? Are you paying for referrals but make it enormously difficult for your HR staff (by making them wade through paper and verifying details in your core system)? Have clients called repeatedly to solve the same service issue because no one took ownership of the task, and it wasn't tracked electronically?

Q-Trax makes it easy for your staff to manage all of your sales referrals (along with the incentives associated with them), and all internal client requests (tasks) using an application that is so simple, your grandma could use it! It also makes the end of the month incentive calculations painless for your HR staff.

You can access Q-Trax via browser technology from your desktop PC or smart phone (i.e. Blackberry, I-Phone, etc.) Is this the year that your institution throws away paper forms and embraces the advantages of automation? The benefits of doing so are many, and your results are assured. One client has seen their referrals triple inside of 90 days. What are you missing out on?

Q-Trax was designed exclusively for financial institutions.

Q-Trax will benefit each of the following employees:

<u>Sales Management</u>: Know which of your employees is generating referrals for more business, or following up on leads promptly. Manage your sales pipeline. Coaching gets much easier with real-time, accurate information.

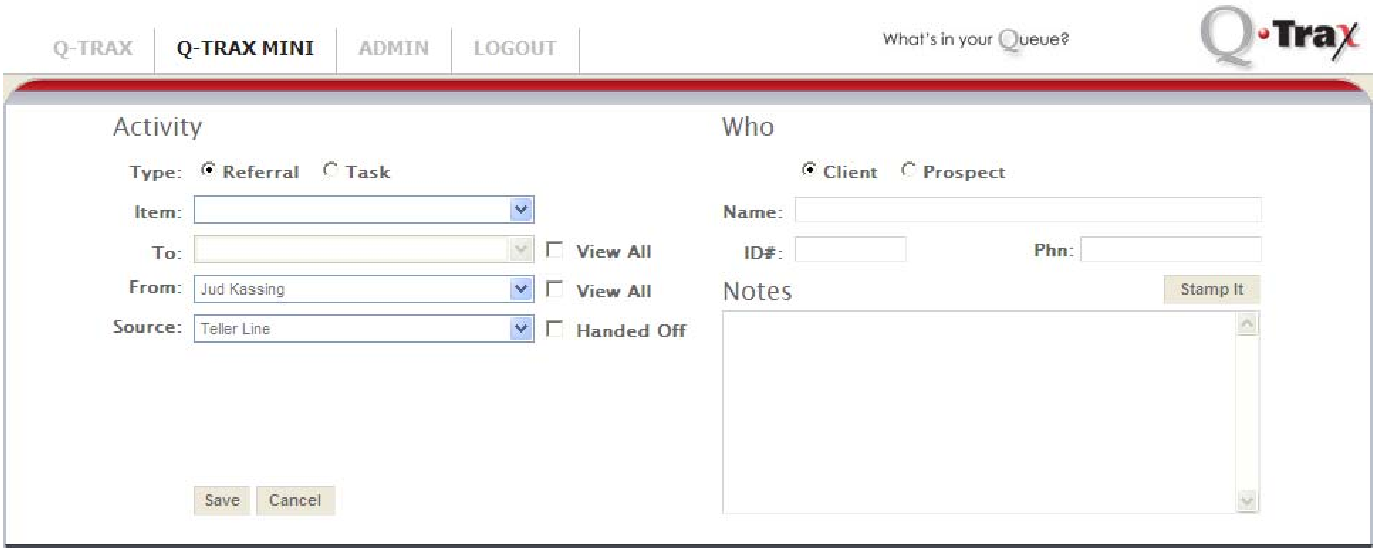
<u>HR:</u> Are you kidding me? If you can have all of the referrals (and the incentives associated with them) calculated automatically for you, life would get better. Imagine how many hours you would get back each month.

<u>Front-line staff:</u> Finally a way to get credit for each and every referral. Being able to track the progress of any referral you have sent and received (from start to finish) and always know where you stand with the incentive program is refreshing.

<u>Operations - Branch Admin</u>: Looking to squeeze more efficiency out of the process? Q-Trax delivers! Assure that both referrals and service tasks are touched only once. Make it easy for your staff to communicate internally.

<u>Marketing:</u> The first step in aligning sales and marketing is in understanding what sales needs. The second step is delivering marketing that drives opportunities to match. Sales can help by sharing lead counts and proof of marketing's impact.

This is one of the basic Q-Trax screens. It is visually simple, and easy to train. Shouldn't you see the rest? Request a demo today.



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