



January 2010 Newsletter

New Years Resolution: *Get Results!*

You want to hit the ground running this year, don't you? Besides supporting the heck out of you, we can also help with this exciting solution!

OnTrax is our "full-service" marketing solution. OK...what does that mean? With OnTrax, our experts will drive your MCIF and your MCIF strategy for you. *Based on your guidance*, our team will help you by executing your strategic plans, performing your MCIF research, provide direct marketing recommendations, offer direct mail creative and manage your fulfillment. Oh, and our team will also measure and report the results to you and your sr. management.

Why not hire experts to manage your MCIF for you? Get the results you want and need in 2010!

Are you an OnTrax candidate?

- ✗ You need to "hit the ground running" and get results right away.
- ✗ You're not seeing measured results from your MCIF or marketing efforts in general.
- ✗ You want the expertise without the high price of a hiring a proven expert.
- ✗ You don't have the luxury of devoting one person to effectively operate an MCIF.
- ✗ You don't have a seasoned marketing professional well versed in data analytics.
- ✗ You're concerned about turnover and starting from ground zero again.

Get results in 2010! How can you afford not to? To get more information on OnTrax contact alexab@gomarquis.com today!

The Annual Conference on Marketing is back! You still have time to register on-line at <http://www.gomarquis.com/conf/mq2010/index.htm>. Deadline is March 1, 2010. We look forward to seeing you there!

Our Support Team, GoMarquis Team, and Consulting Team are here to help you. You can call us at 800-365-4274 for any questions you may have.

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